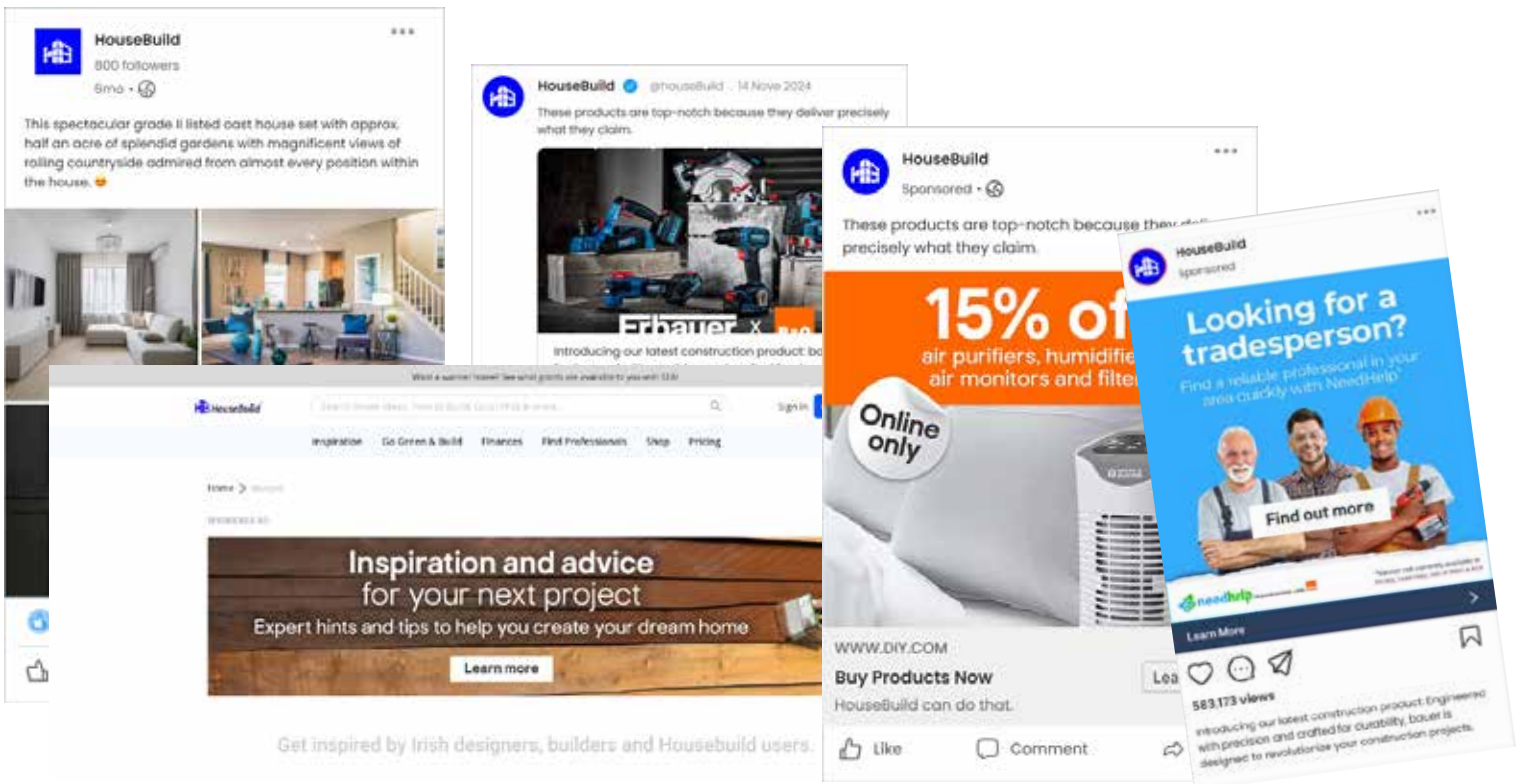


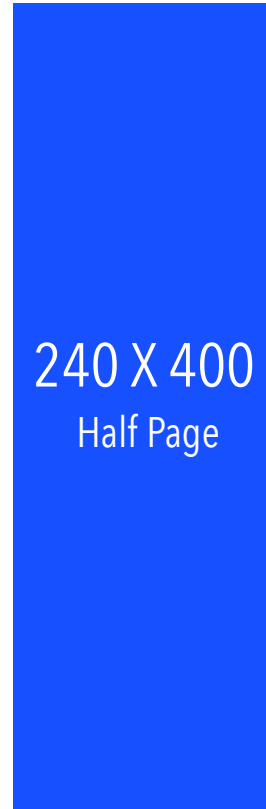
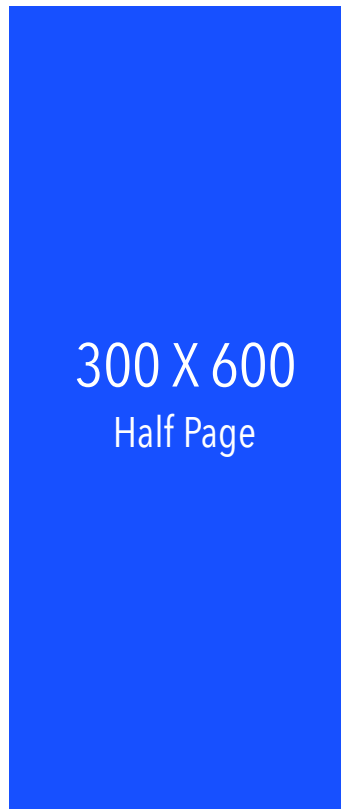
HOUSEBUILD AD SPECIFICATION GUIDE

This document serves as a comprehensive guide detailing the technical requirements and guidelines for creating and submitting advertisements to be displayed on the HouseBuild platform. Our advertising formats are designed to support a variety of creative types including static images and animated banners or GIF ads.



Suggested Banner Size for Website and Tablet

S.N	Banner Type	Maximum Size (Pixel)	Minimum Size (Pixel)
1.	Medium Rectangle	300 X 250	200 X 200
2.	Lagre Rectangle	336 X 280	250 X 250
3.	Skyscraper	160 X 600	120 X 600
4.	Half page	300 X 600	240 X 400



Suggested Banner Size for Mobile

S.N	Banner Type	Maximum Size (Pixel)	Minimum Size (Pixel)
1.	Square	250 X 250	200 X 200
2.	Lagre Banner	320 X 100	320 X 50
3.	Full Banner	468 X 60	120 X 600

